

# DSM USA

DES MOINES, IOWA

## RANKINGS AND RECOGNITION



**#5** BEST PLACE FOR BUSINESS AND CAREERS — *Forbes*, 2017

**#3** BEST PLACE TO LIVE WITH A LOW COST OF LIVING — *Business Insider*, 2017

**#1** BEST MINOR LEAGUE SPORTS MARKET — *SportsBusiness Journal*, 2017

**#6** PLACE WHERE JOBS WILL BE IN 2018 — *Forbes*, 2018

**TOP 10**

**#1** BEST PLACE FOR MILLENNIALS TO LIVE IN THE MIDWEST — *Growella*, 2017

**TOP 10** BEST PLACE TO START A BUSINESS — *CNBC*, 2016

BEST CITY TO LIVE AND WORK — *Robert Half's Career City Index*, 2016

**#1** BEST AFFORDABLE PLACE TO LIVE IN THE U.S. — *U.S. News & World Report*, 2017

**#3** MOST POPULAR CITY FOR MILLENNIAL HOMEBUYERS — *Lending Tree*, 2017

WORLD FESTIVAL AND EVENTS CITY — *International Festival and Events Association*, 2017

**#8** BEST JOB MARKET FOR 2018 — *ZipRecruiter*, 2018

**#1** MOST AFFORDABLE PLACE TO BUY YOUR FIRST HOME — *Bloomberg*, 2016

**#7** MOST CHARITABLE CITY — *CNBC*, 2017

**#1** BEST CITY FOR THE MIDDLE CLASS — *Business Insider*, 2016

**TOP 10** CITY TO WORK IN TECH — *SmartAsset*, 2016

**#4** BEST PLACE FOR CHILDREN — *SmartAsset*, 2017

**TOP 10** METRO FOR FINANCIAL WELL-BEING — *Gallup-Healthways Well-Being Index*, 2016



GREATER DES MOINES PARTNERSHIP

# RECENT PROJECTS IN GREATER DES MOINES (DSM)

<b>APPLE</b> ..... \$1.4 BILLION <i>Data Center</i>	<b>THE IMT GROUP</b> ..... \$37 MILLION <i>Insurance</i>
<b>ACCORDIA LIFE &amp; ANNUITY COMPANY</b> ..... \$10 MILLION <i>Insurance</i>	<b>IOWA GOLD STORAGE</b> ..... \$15 MILLION <i>Logistics</i>
<b>AMERICAN REPUBLIC INSURANCE</b> ..... \$27 MILLION <i>Insurance</i>	<b>KEMIN</b> ..... \$125 MILLION <i>Biosciences</i>
<b>BAKER GROUP</b> ..... \$21 MILLION <i>Contractor Headquarters</i>	<b>KUM &amp; GO</b> ..... \$151 MILLION <i>Retail Headquarters</i>
<b>BUSINESSOLVER</b> ..... \$7 MILLION <i>Information Solutions</i>	<b>LIGHTEDGE SOLUTIONS</b> ..... \$34 MILLION <i>Data Center</i>
<b>COGNIZANT TECHNOLOGY SOLUTIONS</b> ..... \$25 MILLION <i>Information Solutions</i>	<b>MEREDITH CORPORATION</b> ..... \$21 MILLION <i>Media &amp; Publisher</i>
<b>CROSSROADS COLD STORAGE</b> ..... \$17 MILLION <i>Logistics</i>	<b>MICHAEL FOODS</b> ..... \$85 MILLION <i>Advanced Manufacturing</i>
<b>DAIMLER TRUCKS NORTH AMERICA</b> ..... \$18 MILLION <i>Logistics</i>	<b>MICROSOFT</b> ..... \$3.5 BILLION <i>Data Center</i>
<b>DUPONT PIONEER</b> ..... \$500 MILLION <i>Biosciences</i>	<b>PRINCIPAL</b> ..... \$400 MILLION <i>Financial Services</i>
<b>ELECTRICAL POWER PRODUCTS, INC.</b> ..... \$15 MILLION <i>Advanced Manufacturing</i>	<b>SIEGWERK USA CO.</b> ..... \$10 MILLION <i>Advanced Manufacturing</i>
<b>EMC INSURANCE COMPANIES</b> ..... \$39 MILLION <i>Insurance</i>	<b>TPI COMPOSITES</b> ..... \$6 MILLION <i>Advanced Manufacturing</i>
<b>FACEBOOK</b> ..... \$3 BILLION <i>Data Center</i>	<b>VOYA FINANCIAL</b> ..... \$10 MILLION <i>Insurance</i>
<b>HOLMES MURPHY</b> ..... \$29 MILLION <i>Insurance</i>	<b>WINDSOR WINDOWS &amp; DOORS</b> ..... \$10 MILLION <i>Advanced Manufacturing</i>
<b>HY-VEE</b> ..... \$156 MILLION <i>Retail Headquarters, Bakery &amp; Distribution</i>	<b>WITTERN GROUP</b> ..... \$17 MILLION <i>Advanced Manufacturing</i>



EDUCATED WORKFORCE

LOW COST OF BUSINESS

LOW COST OF LIVING

EXCEPTIONAL QUALITY OF LIFE

**15** %  
**LOWER**

The cost of doing business is 15 percent lower than the national average.  
— Moody's Analytics

## MIKE SWESEY

Senior Vice President of Economic Development, Greater Des Moines Partnership

p: (515) 286-4997 e: mswesey@DSMpartnership.com

[DSMpartnership.com](http://DSMpartnership.com)



GREATER DES MOINES  
PARTNERSHIP

**DSM** USA